

Position Summary

This position is focused on outreach to the climbing community. Outreach Ambassadors collaborate with the Outreach Director to host various community outreach events, which may include tabling at gyms or special events hosted by partner organizations. Some events will be social/community-focused (e.g. gym events, tabling events, raffles, gym competitions, REEL ROCK, etc.), while others will be stewardship-focused (e.g. Adopt-a-Crag events organized by Stewardship Director and Crag Ambassadors).

This position requires people who have a love for community and bringing people together. By sharing the ideas of access, stewardship and the challenges within the Mid Atlantic Climbing community, Outreach Ambassadors are a direct link between the climbing community at large and MAC.

Roles and Responsibilities

- Lead event planning and execution, with the assistance of the Outreach Director as needed:
 - Obtain and return event tabling materials.
 - Collaborate with other Outreach Ambassadors and board members to distribute responsibilities during event.
 - Manage event throughout set-up to end of event.
 - Process and document cash/credit transactions for Access Fund/MAC joint membership sales (in conjunction with membership manager), t-shirt sales, and/or donations.
 - Encourage event and email list sign-ups. Report list sign-ups to Outreach Director.
 - Communicate with the climbing community about our mission, our events calendar, and our role in the climbing community.
 - Communicate with the board if you hear general concern about a climbing area, or general concern about an issue in the community that relates directly to our mission statement.
- Other responsibilities and duties appropriate to the events or as determined in conjunction with the board or Outreach Director.

Time Commitment

- 1 year commitment (minimum)
- A commitment of ~5 hours per event is expected
- Lead at least 3 events per year and assist with at least 2 others
- Attend board meetings on a bi-annual basis (prior to the beginning of each season - Spring and Fall), and possibly additional meetings on an ad hoc basis.